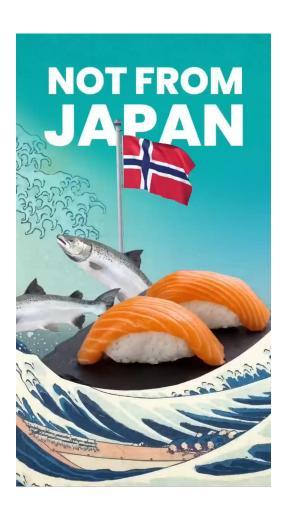
# bonafide



#### Norway convinced Japan that sushi was made with salmon



- What's the first country that comes to mind when you hear the words, 'salmon sushi'?
- Japan, right?
- Well, think again only this time head north. As strange as it may sound, it was actually the Norwegians who convinced the Japanese, back in the mid-80s, that salmon sushi would be a good idea. And the rest, as they say, is culinary history.

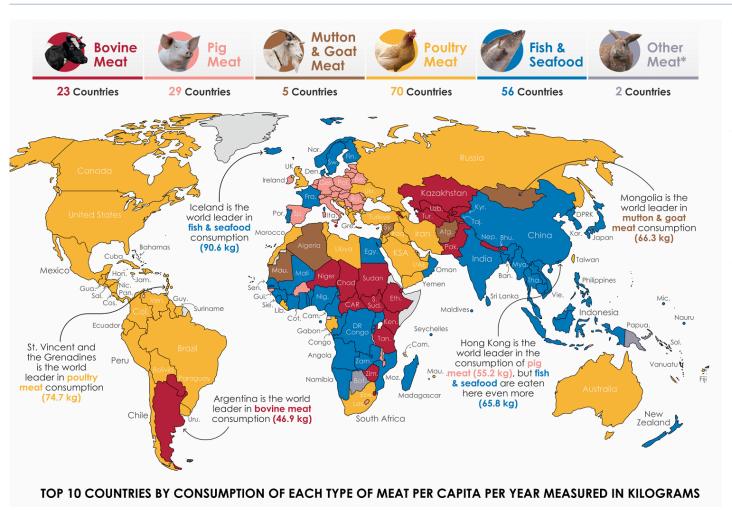




Food systems must be transformed to end hunger and malhutrition, tackle climate change and conserve biodiversity.



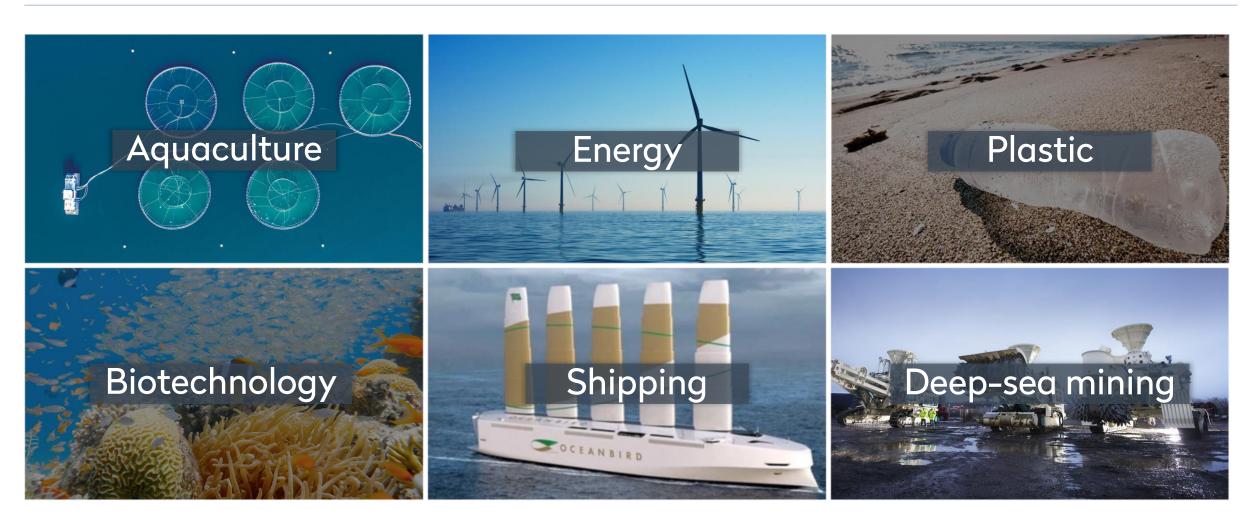
### The most consumed type of meat by country (including fish & seafood)



- Fish and seafood **top the list** of most consumed meats **in 56 countries**
- Overall, fish and seafood are the second most consumed animal protein behind poultry meat
- Regionally we can see the importance of seafood reflected in **East and South Asia**, the Atlantic coastline of Africa, and the Nordic countries in Europe.



### Exploring the potential of the "blue economy"



May 25 6

#### Why the Blue Revolution? – The importance of the oceans



- Seventh largest economic power in the world
- Yearly value added of 2.5 trillion USD
- **40% of the world's population** depends on the biodiversity and services provided by the ocean
- Absorb 30% of man-made CO2 emissions
- Absorb 90% of the excess heat in our climate system

#### Global macro trends















### The blue planet - The blue revolution



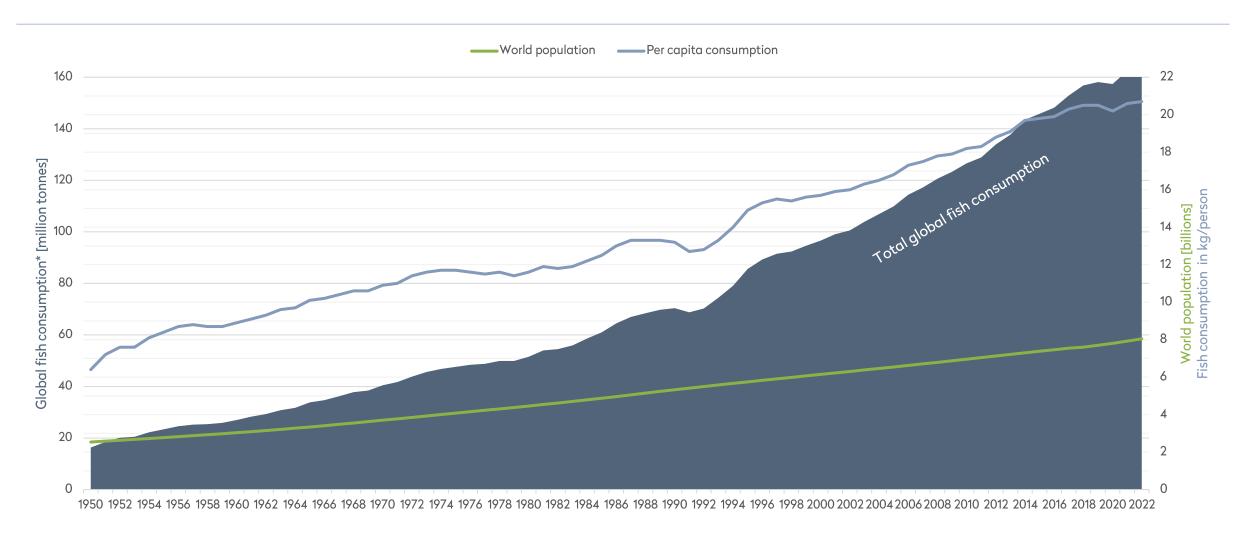
71% of the earth is covered with water, the most underutilised resource when it comes to food production.

- 29% of our planet is covered by land. From this land about 12% is occupied by agriculture
- And nearly 98% our food is produced from this small section of the earth's surface
- Fisheries and aquaculture are the only industry which can utilize the remaining 71%

Source: World Economic Forum, 2022



### Global fish consumption since 1950







May 25 11

#### Farmed fish as a sustainable source of protein

The fish need significantly less space and water, and, together with chicken, they release the least number of pollutants. The feed conversion ratio (FCR) indicates that fish is a very efficient protein.

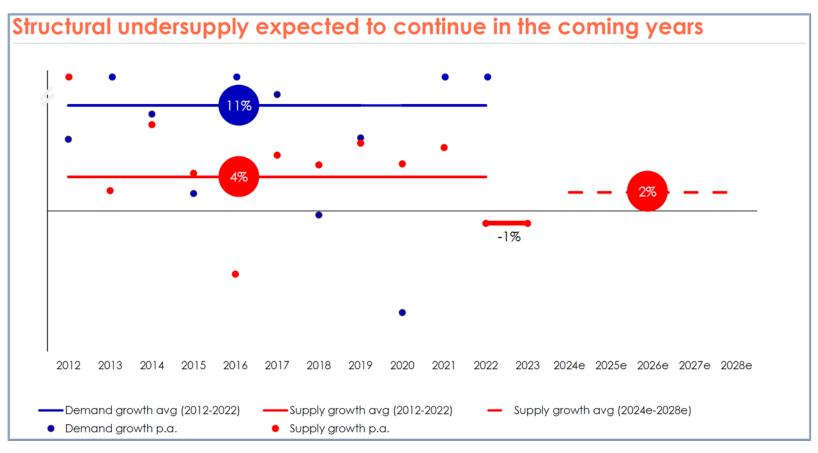
Land use	1.0 x	36.0 x	22.0 x	109.0 x
Water use	1.0 x	3.5 x	7.2 x	29.0 x
GHG emissions	1.0 x	1.0 x	2.0 x	3.0 x
Feed conversion Ratio (FCR)	1.3	1.9	3.9	8.0
Edible Meat per 100 kg fed	56.0 kg	39.0 kg	19.0 kg	7.0 kg



May 25 12

### Salmon prices - 'higher for longer'

- Salmon continues to have a 'raw material' character
- Dependent on supply and demand
  - **Supply: +2%**
  - **Demand: +11%**
- If current market laws continue to apply in the future, higher salmon prices are just a matter of time



Source: Mowi North Atlantic Seafood Forum 2024, Presentation by CEO Ivan Vindheim, 7 March 2024



#### The State of World Fisheries and Aquaculture

- Most traded: Fish & Seafood is among the world's most traded food commodities
- Fastest growing: World aquaculture production reached a new record of 130.9 million tonnes in 2022

232.2 m tonnes

Total fisheries & acquaculture production

(1996: 93.8m tonnes)

20.6 kg/capita

Per capita consumption of aquatic food

(1961: 9.1kg)

50.9%

Contribution of aquaculture to the production of aquatic animals

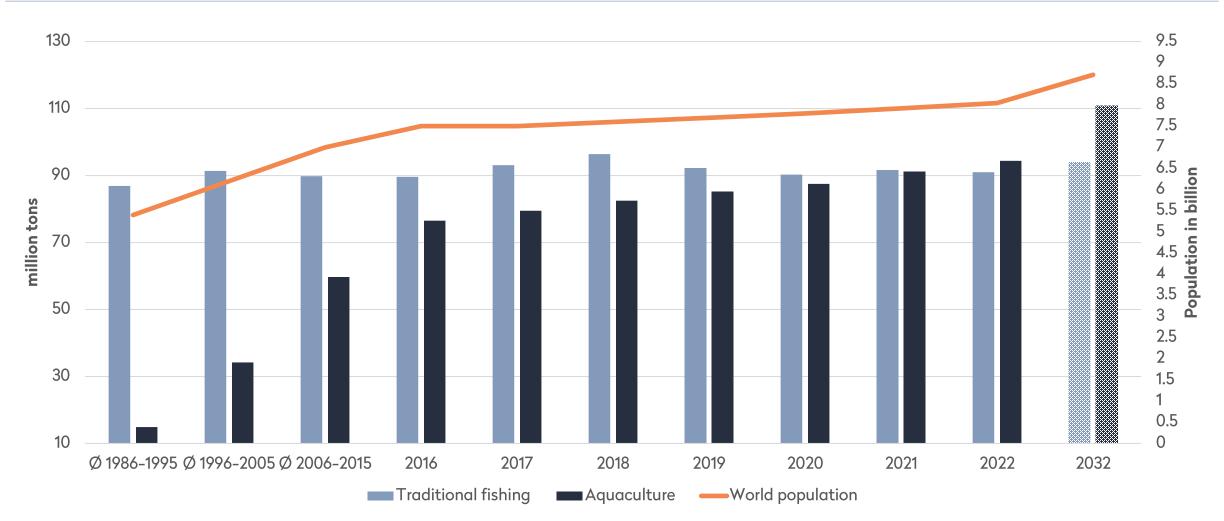
(1990: 13.4%)

USD 192.2 billion

World exports of aquatic products (excl. algae)

Source: The State of World Fisheries and Aquaculture 2024 – Blue Transformation in action (FAO, 2024)

# **Limited supply growth**





### Bonafide at a glance

- Licensed as a collective investment manager in Liechtenstein (FMA).
- Active manager of UCITS and AIF structures.
- With AuM of around **CHF 125 million**, one of the largest independent asset managers in the "Blue Economy".
- Dedicated research team that has built a global network and expertise over more than 10 years.
- Owned by three private shareholders, all of whom are part of Bonafide's management.













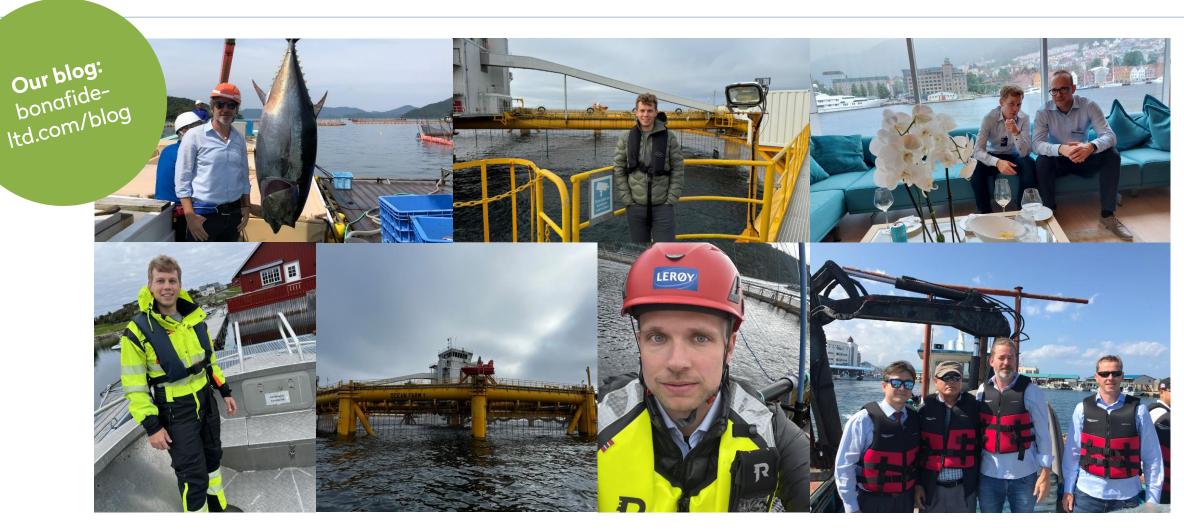


### The Bonafide Team

"We see ourselves as drivers of the blue revolution."



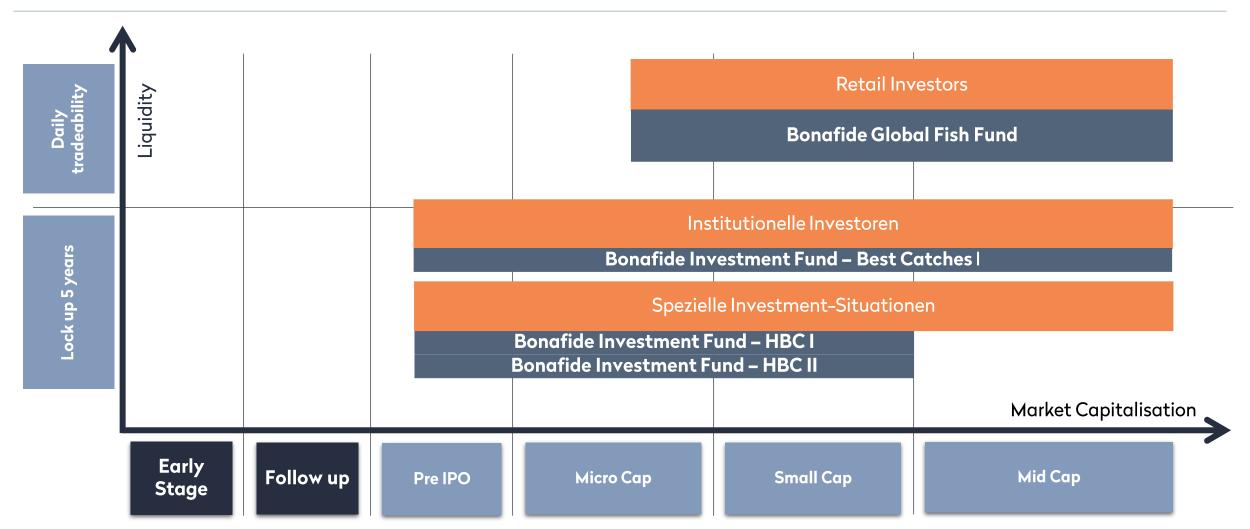
# We have 10 years of experience and visited numerous companies







### We offer distinct categories of investment opportunities to clients





# Bonafide Global Fish Fund Share Classes (UCITS)

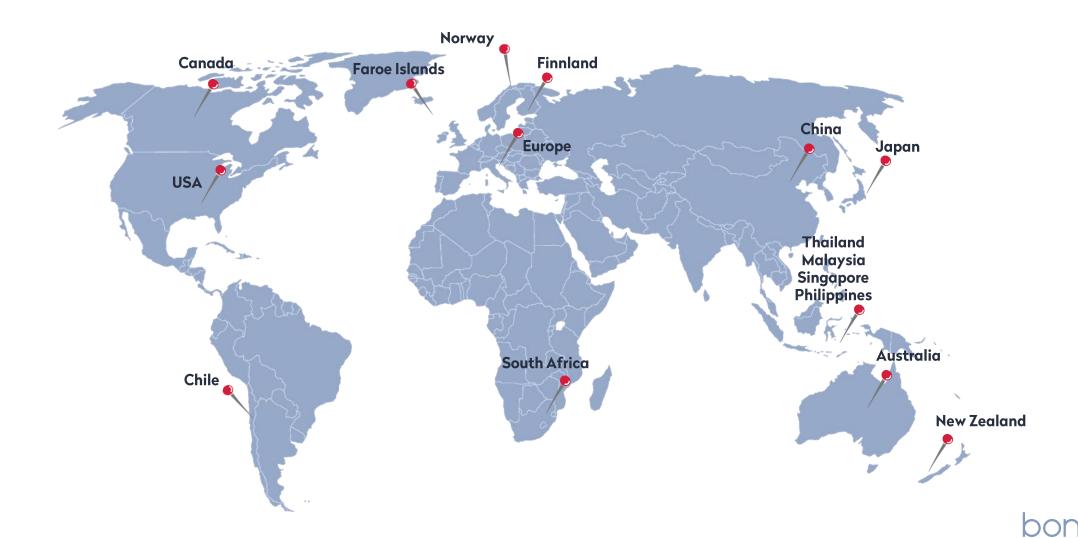
Share Class	ISIN	WKN	Launch date	Currency	Domicile	Management fee	Performance fee	Distribution Authorization	Use of proceeds	Subscription / Redemption	Minimum Investment
EUR	LI0181468138	LI0181468138	11/06/2012	EUR	ш	max. 1.5%	10.00%	LI, DE, AT, CH, FR	Reinvested	daily	1 unit
EUR-Q-	LI1309362369	LI1309362369	03/01/2024	EUR	LI	max. 1.25%	10.00%	LI, DE, AT, CH, FR	Reinvested	daily	EUR 100'000
EUR-A-	LI0329781608	LI0329781608	02/11/2016	EUR	Ш	max. 1.5%	10.00%	LI, DE, AT, CH, FR	Distributing	daily	1 unit
EUR-B-	LI1195181311	LI1195181311	08/07/2022	EUR	LI	max. 2.0%	10.00%	LI, DE, AT, CH, FR	Reinvested	daily	1 unit
CHF	LI0047679860	LI0047679860	30/04/2009	CHF	Ш	max. 1.5%	10.00%	LI, DE, AT, CH, FR	Reinvested	daily	1 unit
CHF-Q-	LI1309362351	LI1309362351	03/01/2024	CHF	LI	max. 1.25%	10.00%	LI, DE, AT, CH, FR	Distributing	daily	CHF 100'000
CHF-A-	LI0329781590	LI0329781590	18/01/2017	CHF	Ш	max. 1.5%	10.00%	LI, DE, AT, CH, FR	Reinvested	daily	1 unit
USD	LI0252716753	LI0252716753	14/12/2016	USD	LI	max. 1.5%	10.00%	LI, DE, AT, CH, FR	Reinvested	daily	1 unit



# **Investment process**

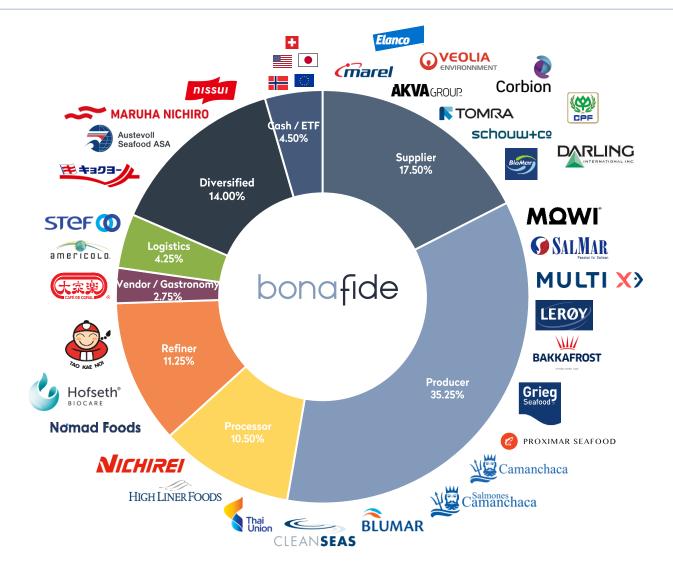


### We have built a best-in-class global portfolio of Fish & Seafood Assets...



May 25 22

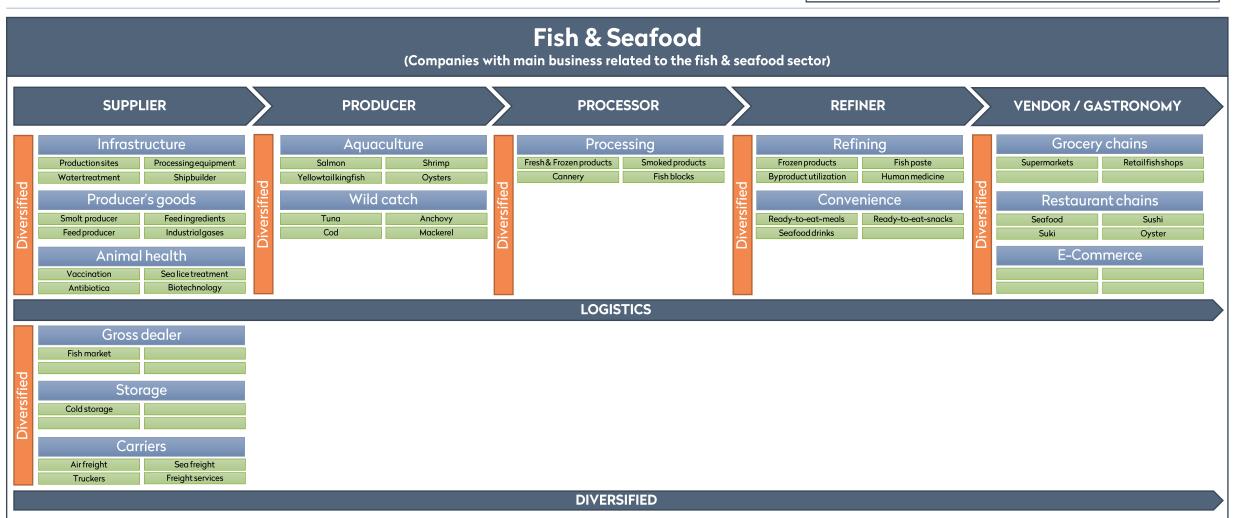
#### ...along the entire value chain





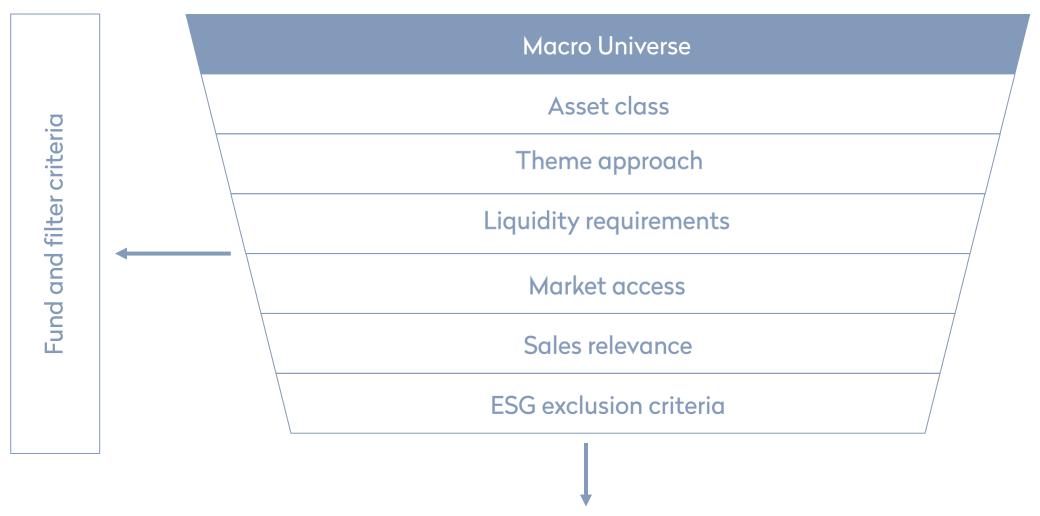
### **BOFI-Sectoring**

Sector INDUSTRY Industry Group Industry Sub-Group



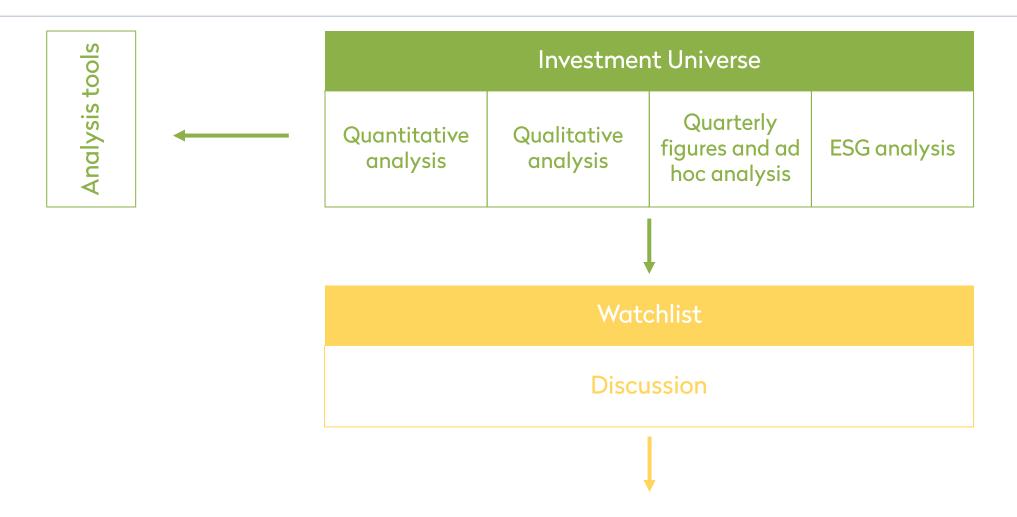


#### We search. We filter. You invest.



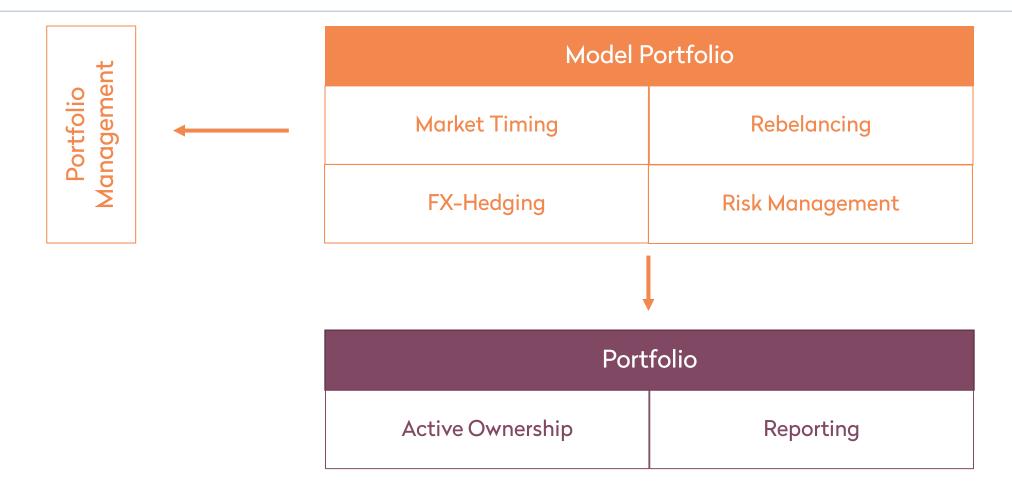


#### We search. We filter. You invest.





#### We search. We filter. You invest.





The untapped potential of the portfolio is significant...



May 25 28

### The facts speak for themselves – a prime investment opportunity

#### 1. Key figures

	Global Fish Fund	Global Equity ETF*	Food- Multis (Ø)**
PE-Ratio expected 2025	12.40	22.69	20.47
Dividend Yield expected 2025	4.44%	2.07%	2.92%
EV/EBITDA	8.92	15.21	15.69
P/B	1.34	5.39	6.28

#### 2. Volatility

	1Y	3Y	<b>5</b> Y
Global Fish Fund	13.18%	12.30%	12.92%
Global Equity ETF*	13.47%	13.44%	13.93%
Food Multis (Ø)**	9.75%	9.22%	9.84%

#### 3. Correlation (3 years)

	Global Fish Fund	Global Equity ETF*	Food Multis (Ø)**
Global Fish Fund	1	0.47	0.36
Global Equity ETF*	0.47	1	0.60
Food Multis (Ø)**	0.36	0.60	1

Source: IFM / Bloomberg, May 2025, ISIN LI0181468138



<sup>\*</sup> Global Equity ETF: Global equity index ETF comprising developed and emerging markets (Bloomberg ticker: ACWI US).

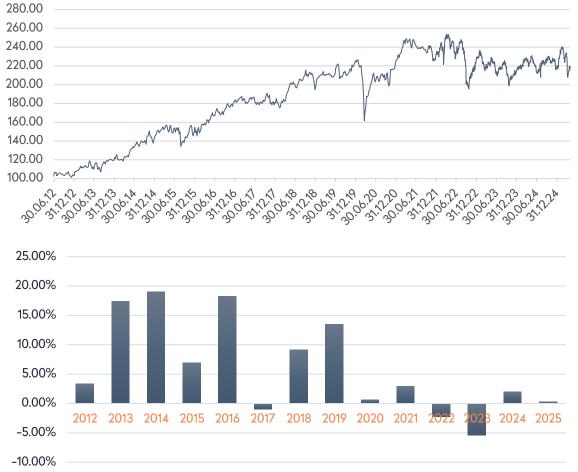
<sup>\*\*</sup> Food-Multis: Companies with a market capitalization of over 5,000 million, which are in the consumer staples sector and are traded on the stock exchange.

# We have established a strong investment track record so we continue to grow...

6.30% p.a.

#### Historical performance EUR tranche

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year	World Equity
2025	7.92	-0.40	-2.58	-4.26									0.26	-7.09
2024	1.45	2.85	2.04	-2.20	0.08	-4.84	4.48	1.47	0.77	-1.96	1.70	-3.43	2.02	23.43
2023	3.92	-4.95	-1.12	0.69	-0.10	-4.68	2.61	2.34	-2.10	-5.98	1.69	2.77	-5.39	16.01
2022	2.05	1.29	3.55	0.34	-1.91	-4.47	4.67	-3.13	-14.84	2.68	4.65	4.66	-2.25	-14.70
2021	1.26	4.62	4.05	-0.88	-2.41	0.09	-0.59	0.39	-1.99	2.63	-3.17	-0.82	2.90	25.19
2020	-1.36	-5.23	-17.87	12.54	5.69	-0.99	0.35	4.04	-2.72	-3.59	8.95	4.35	0.68	5.15
2019	5.42	0.91	-0.16	0.60	-1.42	1.47	3.23	-4.52	2.94	-0.84	4.04	1.46	13.49	25.97
2018	-1.57	2.35	-0.16	6.14	3.80	-0.25	0.27	1.74	3.17	0.62	0.10	-6.84	9.17	-6.57
2017	0.72	1.36	-1.68	-1.16	1.71	-1.54	-0.33	-0.52	1.44	2.48	-4.60	1.41	-0.94	6.89
2016	-1.38	-0.07	3.96	2.46	2.47	0.41	3.20	-1.49	2.00	3.96	-0.40	1.96	18.24	9.21
2015	4.88	-0.27	0.65	0.25	2.65	-2.06	-1.41	-11.21	5.13	3.97	6.84	-1.44	6.90	6.26
2014	-0.90	-0.06	1.45	1.92	5.13	1.69	2.83	1.78	-0.31	4.59	-0.47	0.09	19.03	15.70
2013	5.08	4.19	-0.83	-0.56	3.21	-4.53	-0.19	-2.65	10.25	0.42	1.84	0.78	17.45	14.70
2012						2.28	0.72	2.89	-2.26	2.04	-3.10	0.95	3.40	9.52



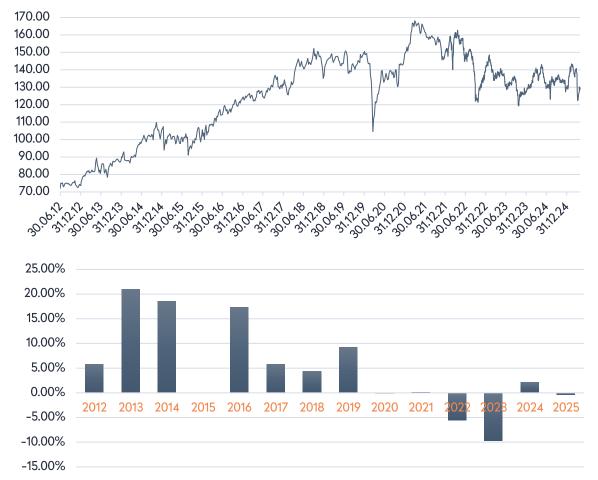


# We have established a strong investment track record so we continue to grow...

4.86% p.a.

#### Historical performance CHF tranche

	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year	World Equity
2025	8.60	-1.10	-1.04	-6.30									-0.40	-7.36
2024	1.46	4.68	4.14	-2.26	0.04	-6.23	3.43	0.44	0.98	-2.18	0.91	-2.73	2.15	24.89
2023	4.55	-5.09	-1.33	-0.01	-0.85	-4.48	1.01	2.47	-1.20	-6.86	0.87	1.38	-9.71	9.14
2022	2.46	0.65	2.85	0.57	-1.71	-6.33	2.33	-2.43	-16.08	4.90	3.93	5.24	-5.59	-18.83
2021	0.92	6.79	4.41	-1.06	-2.96	0.13	-1.77	0.08	-1.30	1.27	-4.27	-1.62	0.11	20.05
2020	-2.56	-6.07	-18.04	12.16	6.32	-0.64	1.04	3.85	-2.41	-4.24	10.18	4.07	-0.07	4.85
2019	6.36	0.83	-1.78	2.30	-3.25	0.83	2.59	-6.04	2.63	0.78	3.76	0.44	9.22	21.46
2018	-2.50	1.38	1.88	7.60	-0.14	0.03	0.88	0.50	3.37	0.12	-0.64	-7.46	4.42	-10.16
2017	0.80	0.75	-1.20	-0.37	1.95	-1.31	1.40	1.48	1.51	3.97	-4.68	1.58	5.77	16.61
2016	0.28	-1.64	4.47	3.12	2.77	-0.86	3.50	-1.21	1.40	3.61	-0.77	1.68	17.31	7.86
2015	-7.87	4.93	-1.60	-0.23	1.57	-0.82	-0.02	-9.74	6.12	4.04	6.35	-1.26	0.05	-4.02
2014	-0.82	-0.37	1.51	1.93	5.60	1.52	3.31	0.92	-0.19	4.53	-0.77	0.17	18.52	13.56
2013	7.93	3.05	-0.83	0.60	4.76	-5.93	0.31	-3.02	10.34	0.81	1.87	0.34	20.95	16.44
2012						4.82	1.41	2.87	-1.64	1.90	-3.33	1.27	5.09	10.09





# We have established a strong investment track record so we continue to grow...

3.29% p.a.

#### Historical performance USD tranche

	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year	World Equity
2025	8.36	-0.30	1.15	-0.21									9.05	1.63
2024	-0.48	2.37	1.85	-3.40	1.77	-5.87	5.05	3.54	1.56	-4.46	-0.80	-5.13	-4.64	15.46
2023	5.19	-6.78	0.55	1.79	-3.05	-2.28	4.38	0.25	-3.99	-6.80	4.81	4.97	-2.05	19.90
2022	0.89	1.63	2.66	-3.46	-0.50	-6.14	2.86	-4.10	-16.56	3.85	8.43	7.77	-5.22	-19.76
2021	0.19	4.90	0.97	1.73	-1.74	-2.17	-0.87	0.01	-2.80	2.77	-5.65	0.32	-2.74	16.60
2020	-3.27	-6.19	-17.93	12.40	6.81	1.40	4.30	4.56	-3.33	-3.56	10.16	6.31	7.97	14.47
2019	4.80	0.90	-1.14	0.30	-2.29	3.56	1.24	-4.91	1.72	0.69	2.85	3.57	11.42	23.52
2018	-0.17	0.69	0.80	5.43	0.00	-0.47	1.11	2.48	3.27	-2.32	0.41	-5.89	5.02	-11.00
2017	2.03	-0.15	0.20	-0.38	4.17	-0.73	1.74	0.86	0.66	3.01	-3.58	2.16	10.22	21.84
2016												0.34	0.34	-0.25

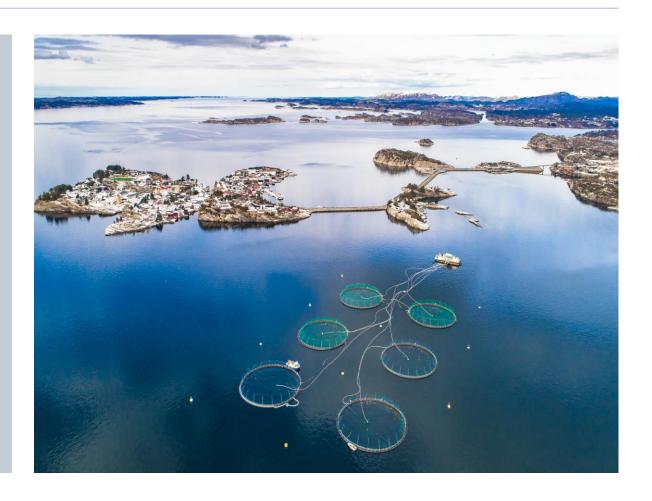






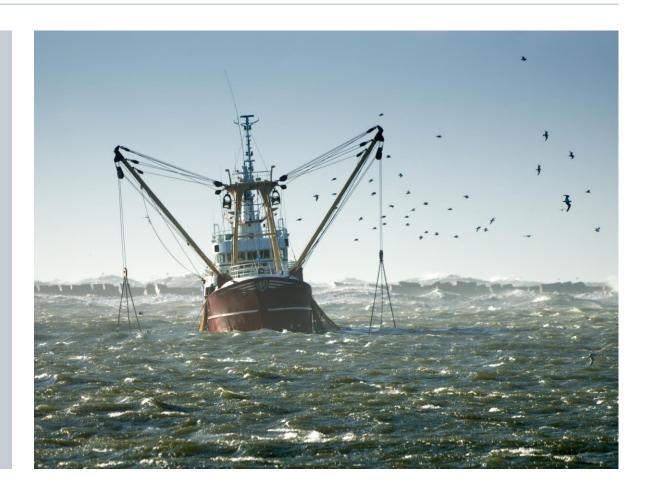
#### Aquaculture - Sustainable form of fish farming

- Aquaculture can meet the increased global demand for animal proteins
- Aquaculture is the fastest growing food production sector in the world
- Aquacultures exist in natural environments (sea, pond) and in tanks on land
- Aquacultures in the sea do **not require land area**



### Wild fish - on the road to recovery

- Wild fish stocks recover this requires efficient fisheries management
- The increasing export volumes of Chilean wild fish to Africa allow the local population to purchase cheap and nutritious proteins
- Common prejudices such as overfishing, bycatch or the majority use as feed for farmed animals can be refuted





## Algae - Facts & Figures

Algae are low in calories

They contain **proteins**, **minerals**, **vitamins** and valuable **omega-3 fatty acids**.

They are considered the **food of the future** 

There are more than 10,000 species, of which about 200 are consumed as sea vegetables

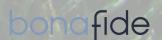
30 grams of red algae as a feed supplement can reduce methane emissions from cows by 98 percent

**97 percent** of the world's algae harvest **comes from Asian aquacultures** 

In Europe, more than 95 per cent of the algae harvest comes from **natural sources** 

Algae chips and food supplement powders made from algae are in vogue

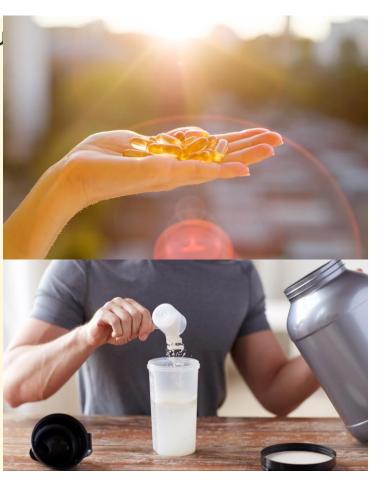
**Every second oxygen molecule** that we need to breathe comes from the photosynthesis of algae



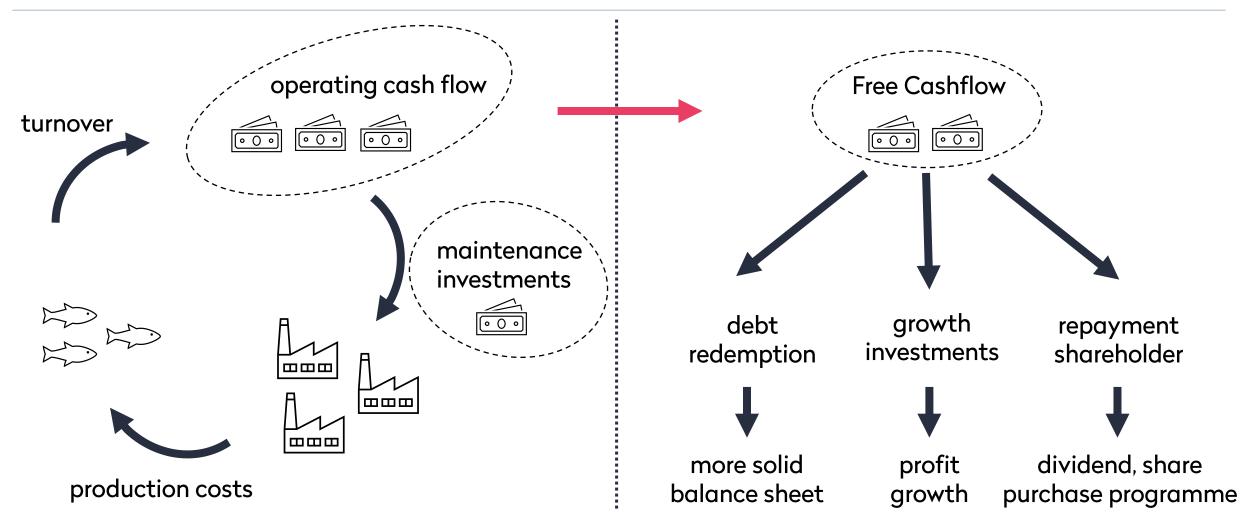
#### **Healthcare & Seafood**

Fish waste can be optimally used for the production of high-quality su supplements. These include for example:

- Fish oil
- Calcium and collagen
- Protein powder

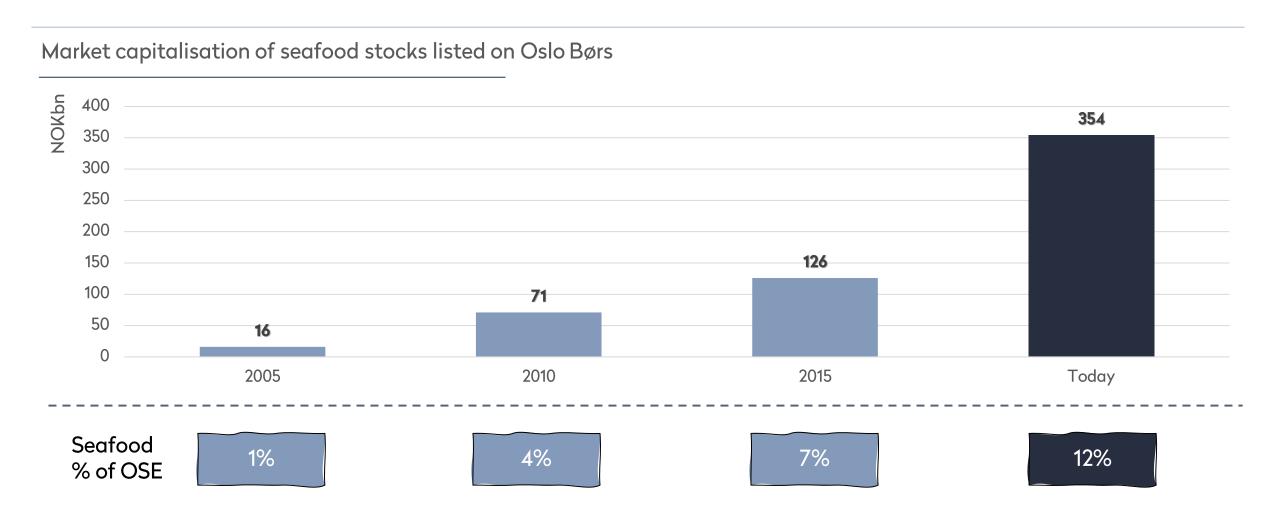


#### Fundamental cash flow in a business

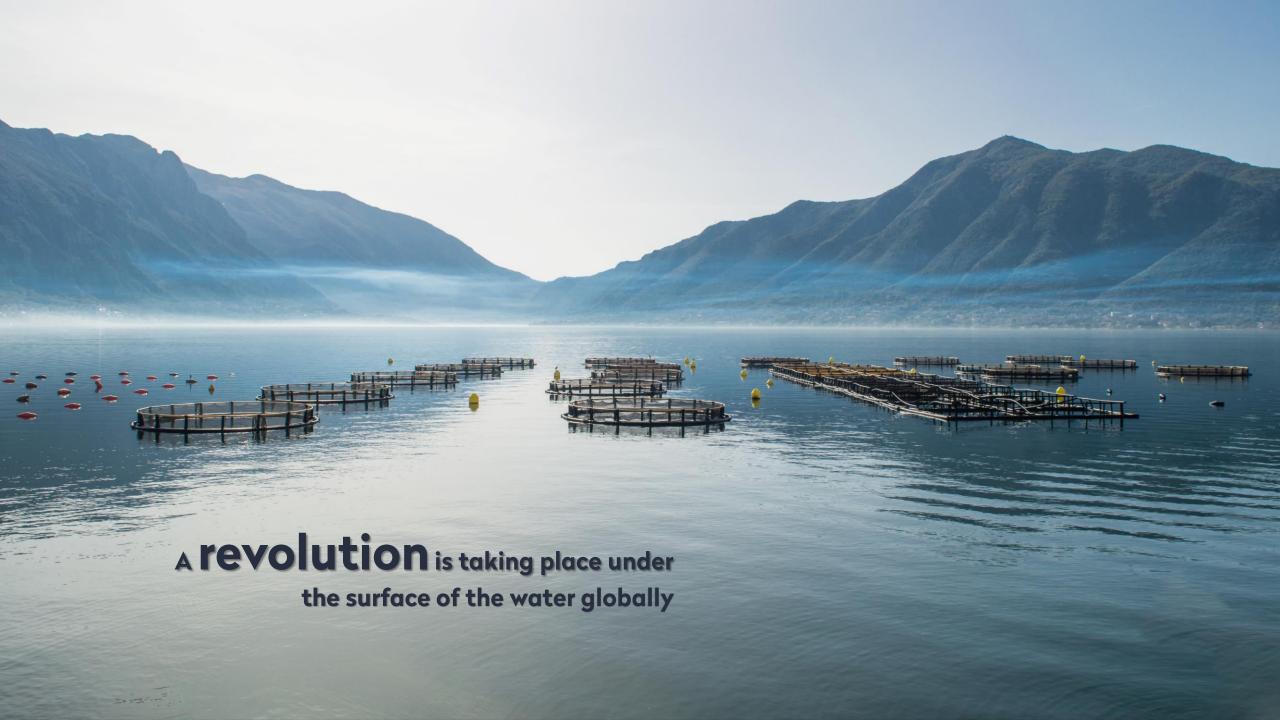




## Seafood is an important sector on the Oslo Stock Exchange







# Portfolio examples



### Algae as a healthy alternatitive



The range of algae products is growing fast. The aquatic plants have long since ceased to be just part of the Asian cuisine. Algae are low in calories and supply proteins, minerals, vitamins and polyunsaturated long-chain omega-3 fatty acid EPA (eicosapentaenoic acid), which is essential for human beings.

**Tao Kae Noi** is a Thai company that has recognized the potenzial of algae and has specialized in the distribution of algae snacks.





#### **Hofseth BioCare**



Hofseth BioCare processes marine raw materials into products that contribute to improving global health.

SUSTAINABLE MARINE BIOTECH

# The medicine of tomorrow

Hofseth BioCare is processing marine raw material into products to enhance global health.

Reasons to invest ->



#### Clean Seas Seafood









- Australian farmer of the Yellowtail Kingfish
- Own broodstock (full lifecycle farmer)
- 3'000-4'000 tons p.a.
- "ASC" and "Friends-of-the-Sea" certified
- Numerous product awards

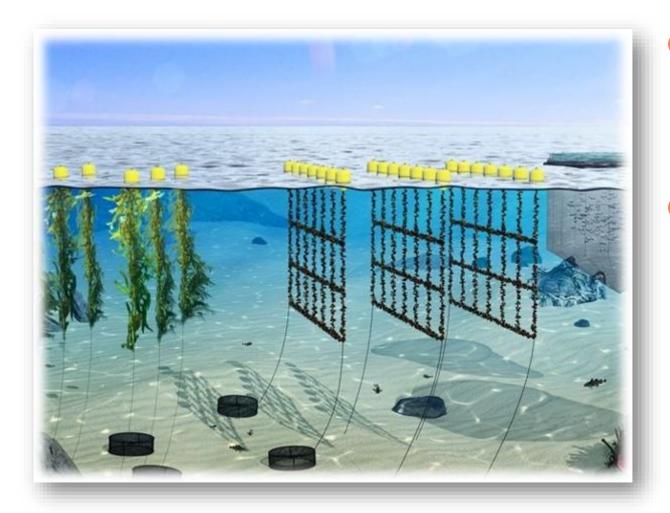




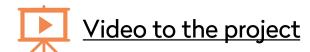




### Lerøy: Ocean Forest



- Ocean Forest uses what the world has had enough of salt water, algae and CO2 to produce something we have too little of: food, feed, energy and fuel.
- The Leroy Seafood Group and the Bellona
  Foundation have joined forces to create Ocean
  Forrest.

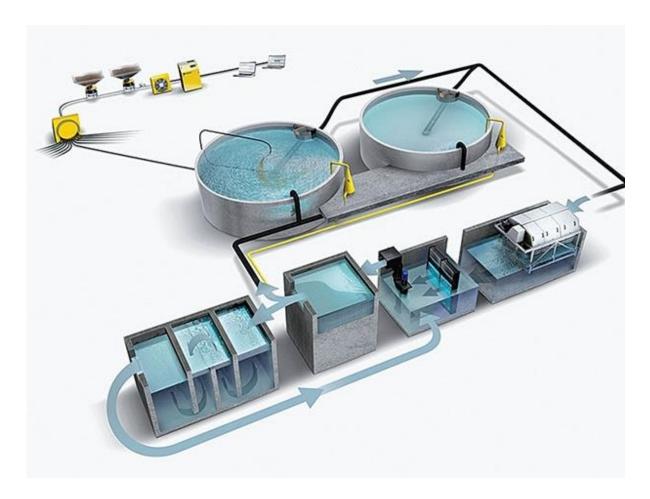






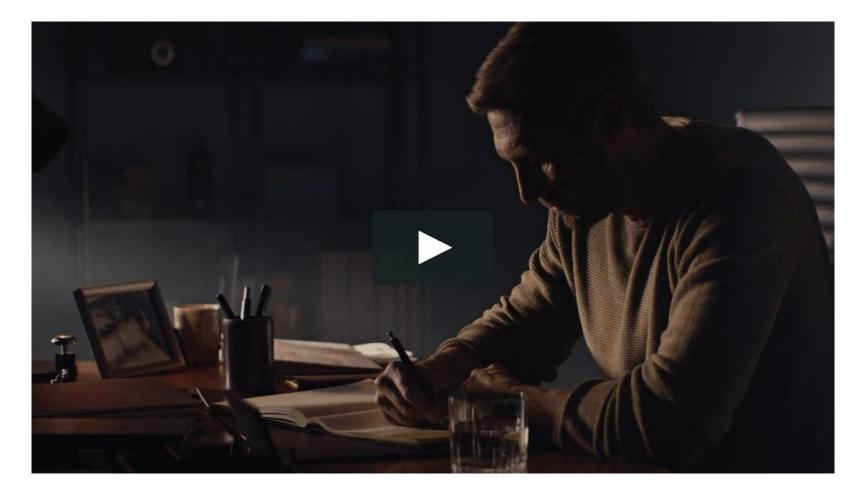
## AKVA Group: Technology for sustainable biology

- By developing technology focused on solving the biological challenges, AKVA group contribute to the continued development of a sustainable industry.
- AKVA group is a unique partner with the capability to offer both pen farming and land based aquaculture operations with complete technical solutions and service.





### SalMar: Offshore fish farming





Ocean Farm 1 – the world's first offshore fish farm – has now arrived at Frohavet. It may represent the first step towards a new era in aquaculture. Based on world-class Norwegian aquaculture and offshore technology, Ocean Farm 1 aspires to address central issues related to sustainable growth in the aquaculture industry.



# Sustainability











Signatory of:





### Sustainability as part of the investment process



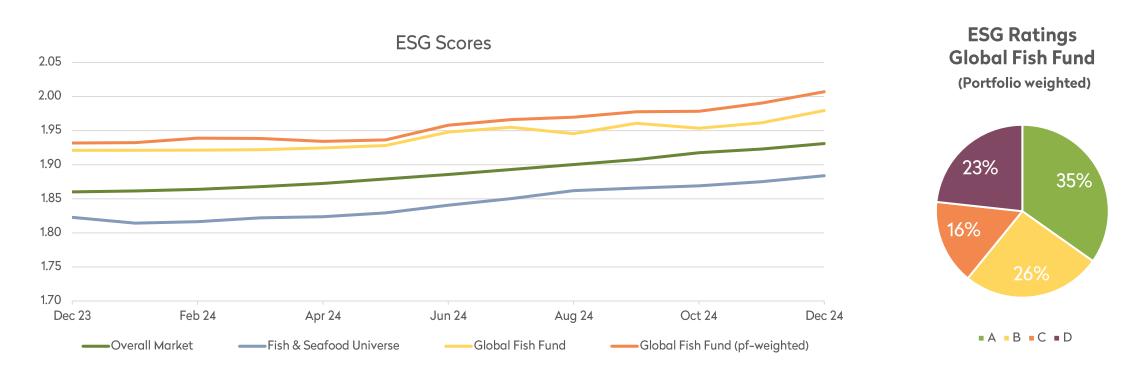


### Seafood can help relieve the pressure on traditional agriculture

The increased use of marine resources as raw materials associated with the production of seafood and the shift of food production to less intensively farmed regions can achieve a better geographical distribution. Traditional agriculture is thus relieved locally and can be practised less intensively there.



# ESG ratings are improving rapidly and beating their benchmarks

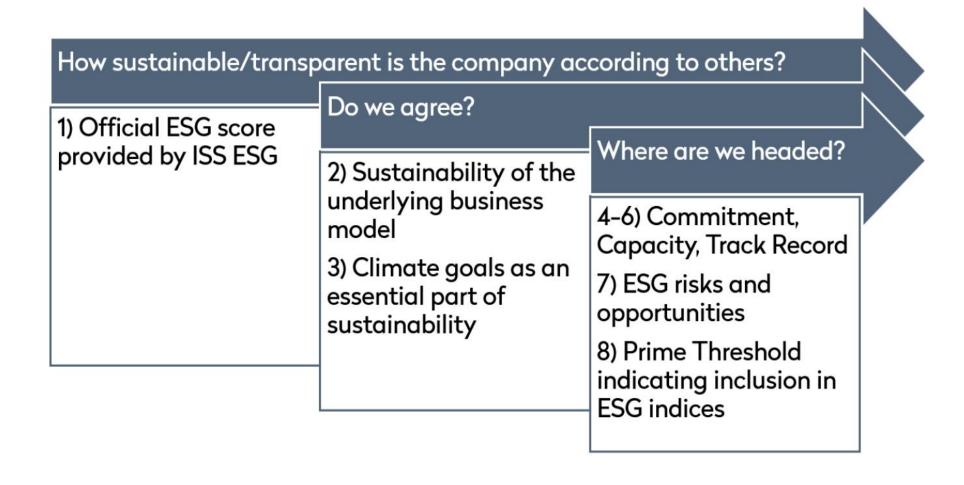


- We have been investing in the **expansion of ESG ratings coverage** in the Fish & Seafood sector for several years.
- For Bonafide, maximising ESG ratings is not our top priority. Instead, our stated goal is to steadily increase our portfolio scores over historical scores in the long-term.



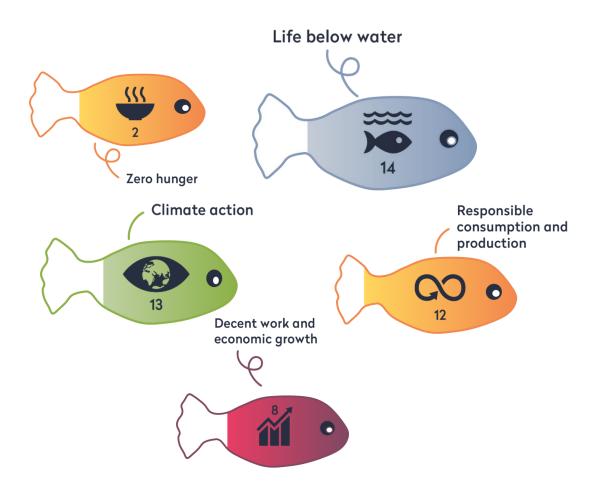
May 25 5<sup>-</sup>

## In-house ESG company analysis is under development





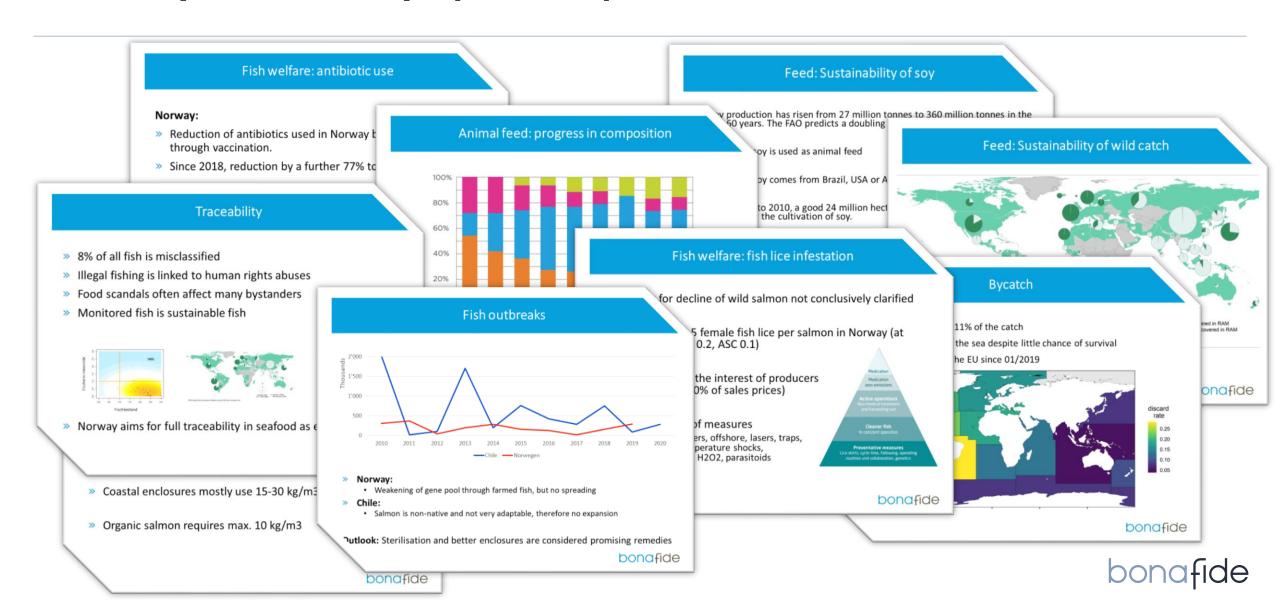
### The SDG Impact Assessment shows the contribution of our fund to the SDGs



- Bonafide has set itself the goal of harnessing the enormous potential of the oceans as part of the Blue Revolution.
- For investors, this means that by investing in our funds, they are contributing to
  - SDG 2, sustainable seafood production
  - SDG 8, job opportunities in the aquaculture and seafood sectors
  - SDG 12, efficient protein production
  - SDG 13, sustainable practices in seafood production
  - SDG 14, the prevention of overfishing

bonafide

# Risk analysis of industry-specific topics



### **Active ownership efforts**



#### 2023:

- Engagement Policy
- Engagement with ESG Laggards
- Engagement on binary PAIs
- Engagement for Sustainable Aquaculture Subsidies
- Engagement for Fish Traceability
- Engagement for Fish Feed



#### **Contact**

Bonafide Wealth Management AG
Höfle 30
9496 Balzers
Liechtenstein

+423 388 00 30 info@bonafide-ltd.com







55

### Legal notices

#### No offer

The information contained in this publication does not constitute a solicitation, offer, or recommendation to acquire or sell investment instruments, conduct other transactions or to enter into any form of legal transaction. The information in this publication shall not represent any guidance for decisions. Please consult a qualified expert before making any investment decisions.

#### Sales restrictions

The content of this publication is not intended for persons subject to a legal system which forbids the publication of or access to the investment funds listed (due to the nationality of the affected person, their place of domicile or other reasons). Persons in possession of this publication should inform themselves of any potential restrictions and comply with these. In particular, the units of the investment funds described in this publication have not been registered in accordance with the United States Securities Act of 1933; accordingly, fund units may not be offered, sold, resold or transferred, directly or indirectly, in or into the United States of America, nor to or for the account or benefit of citizens in the United States or persons residing in the Unit-ed States, corporations or other legal entities organised or administered under the laws of the United States, except in combination with a transaction that does not violate this law. The term "United States" comprises the United States of America, all of its state, territories and possessions, as well as all areas subject to its jurisdiction.

#### **Risk warning**

Please note that the value of an investment can both increase and decrease. Past performance is no indication of the future performance of investments. Foreign currency investments are subject to additional currency fluctuations. High-volatility investments can be subject to extreme market fluctuations. These market fluctuations may amount to the value of the invested amount or even surpass this. The preservation of invested capital therefore cannot be guaranteed.

#### **Fund documents**

The acquisition of investment funds should take place after carefully reviewing the corresponding sales prospectus and previous annual report (and semi-annual report if this is up to date) along with the usual legally applicable documents (regulations and contract conditions, statues and simplified prospectus if applicable). These documents can be obtained free of charge for the investment funds in Liechtenstein listed in this publication from the IFM, Independent Fund Management AG, Landstrasse 30, 9494 Schaan or from Bonafide Wealth Management AG, Höfle 30, 9496 Balzers.

#### No insurance or guarantee

All information provided by Bonafide Wealth Management AG is com-piled with the greatest care. The information and opinions published are provided by Bonafide Wealth Management AG from reliable sources. Nevertheless, Bonafide Wealth Management AG accepts no liability for the accuracy, completeness and relevance of the information contained in this publication. The content is subject to change at any time, with Bonafide Wealth Management AG under no obligation to update previously published information.

#### **Additional information**

Additional information about our publications is available at www.bonafide-ltd.com. We will also be happy to provide additional information free of charge in paper format.

#### Responsible for the creation of this publication

Bonafide Wealth Management AG, Höfle 30, 9496 Balzers, Liechtenstein



### Legal notices

#### Publications on Investment Recommendations According to Regulation (EU) No. 596/2014 (Market Abuse Regulation)

If this publication includes recommendations, the following disclosures apply.

These recommendations are issued by Bonafide Wealth Management AG. As the Chief Investment Officer of Bonafide Wealth Management AG, Philipp Hämmerli is involved in the preparation of these recommendations. Bonafide Wealth Management AG holds a license as an asset management company issued by the FMA Liechtenstein.

A significant source of information for estimates, assessments, and forecasts is an analysis tool provided by Bloom-berg Finance LP, an internationally recognized provider of market data.

The recommendations contained in this publication were finalized on January 13, 2025.

The evaluations are based on market data provided by Bloomberg Finance LP. These data are sometimes used for further calculations of additional indicators and values.

If evaluations are directly prepared by Bloomberg Finance LP, detailed information on the evaluation, the methods used, and the underlying assumptions are only available through Bloomberg Finance LP itself. Information regarding the values and evaluation methods prepared by Bonafide Wealth Management AG.

The significance of the cited recommendation is clearly out-lined in the context of the recommendation text. Despite careful preparation, each evaluation carries the risk of uncertainty and non-fulfillment. Further explanations are provided by Bonafide Wealth Management AG. The holding period for the Bonafide Global Fish Fund is generally indicated as long-term.

The provided values are not regularly updated; hence, unless stated otherwise in the text, the values refer to the date and time of the recommendation's creation. Updates to the values may occur as part of the regular issuance of this publication.

If recommendations regarding a financial instrument have changed in the last twelve months compared to previous publications, this will be noted in the explanation of the recommendation. A list of recommendations from the last twelve months is available from Bonafide Wealth Management AG.

Bonafide Wealth Management AG conducts asset management for the Bonafide Global Fish Fund as a delegate of the fund management company. As a licensed asset management company, Bonafide Wealth Management AG is subject to stringent regulations to avoid conflicts of interest in accordance with MiFID II. In this regard, Bonafide Wealth Management AG has an internal directive system to prevent conflicts of interest and ensure an independent remuneration policy.

