

A close-up photograph of a fisherman's hands, which are weathered and wet, holding a small, silvery fish. The fish is held horizontally, with its head pointing to the right. Below the hands, a white fishing net is visible, filled with many similar small fish. The background is a blurred view of the ocean with gentle waves. The overall scene conveys a sense of fresh catch and maritime activity.

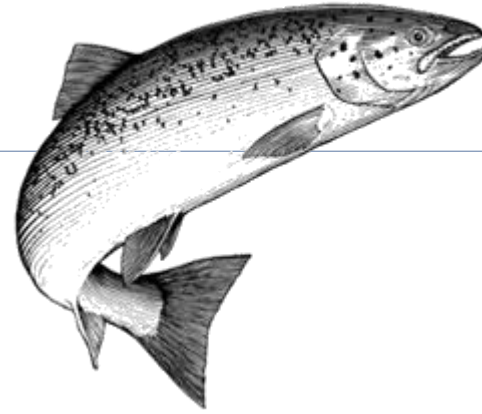
# Bonafide at a glance

bonafide



# Bonafide at a glance

- Licensed as a collective investment manager in Liechtenstein (FMA).
- Active manager of UCITS and AIF structures.
- With AuM of around **CHF 125 million**, one of the largest independent asset managers in the "Blue Economy".
- Dedicated research team that has built a global network and expertise over more than 10 years.
- Owned by three private shareholders, all of whom are part of Bonafide's management.



10-Year Track Record

ISS ESG



**FAIRR**  
A COLLIER INITIATIVE

Signatory of:

**PRI** | Principles for Responsible Investment

bonafide

# Our visionaries/founders

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## Christoph Baldegger

From 2004 to 2008, he was a member of the management of a private equity company, jointly responsible for the development of real asset investments in the areas of fish farming, farmland and timber. From 1998 to 2004, he was able to apply his expertise in research, development and consultancy and as a fund manager at various Swiss private banks. From 1990 to 1998 he worked as an investment banker in Switzerland and London. Christoph Baldegger is a Certified European Financial Analyst (CEFA).

## Martin Janser

In addition to his work at Bonafide on the Investment Committee and as President of the Board of Directors, Martin Janser is also President of the Board of Directors of the Janser Holding AG, a family company. Before that he worked for various big banks in asset management and investment consulting. Martin Janser holds a degree in business and has a MAS in real estate management.



## Gilbert Vergères

He went into business for himself in 1998 and was managing director and board member of an asset management company until 2013. His main activities included client service, management of the in-house investment fund, and research. He has worked for various Swiss private banks in equity trading, arbitrage trading and fund trading. In addition, he was responsible for providing client support in securities, Eurex trading and for structured products.

# The Board of Directors

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**Christoph Baldegger**  
Board Member / Founder

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**Jean-Dominique «JD» Bütikofer**  
Chairman of the Board

J.-D. Bütikofer, CFA, is an experienced board member and investment advisor with over 30 years in the financial industry. He is with Bonafide Wealth Management AG and sits on the board of Atlantic Forfaiting Company Ltd, specializing in emerging markets and private debt markets. Previously, from 2014 to 2022, he headed the Emerging Markets Fixed Income at Voya Investment Management in the USA. Additionally, he advises medium-sized financial companies, SMEs, investment funds, and multi-family offices on investment strategies and capital raising.



# Die Gesichter an der Front: Marketing & Sales Team



**Marco Fiorini**

Chief Executive Officer (CEO) / The Captain

With over 20 years of experience in the Swiss finance and asset management industry, Marco Fiorini has built an impressive track record in sales, business development, and management roles. His expertise in negotiations, international and jurisdictional know-how, and the development of long-term business partnerships has enabled him to establish a robust network of clients in Switzerland, including family offices, distribution platforms, banks, and asset managers.

**Marco Berweger**  
Chief Operating Officer (COO) / The Adventurous Guy

Marco Berweger is the Managing Director responsible for the Marketing & Sales team. After completing his banking apprenticeship, he worked in various positions for a Swiss regional bank from 2014 to 2020, where he worked in client advice, investment consultancy, marketing, and compliance. He also served as an assistant to the bank management and was a member of the bank's young talent development programme. He holds a bachelor's degree in banking & finance from the University of Applied Sciences of the Grisons and is currently working towards the MSc in Banking & Finance with a specialisation in Capital Markets and Data Science.



**Abril Villamizar**

Executive Assistant / The Master Organizer

Abril Villamizar is currently working as an assistant with a focus on marketing and sales. She began her professional career at an internationally active company in the industrial sector, where she completed her commercial training. During this time, she developed both professionally and personally, gaining valuable experience in an international environment.



# The Investment Specialists: Research & Portfolio Management

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**Philipp Hämmerli**

Chief Investment Officer (CIO) / The Treasure Hunter

Philipp Hämmerli is the managing director responsible for the portfolio management and research team. After completing his banking apprenticeship, he worked from 2010 to 2013 as a junior trader for a Swiss regional bank, where he was responsible for executing stock and currency transactions, refinancing, and liquidity management. After that he worked with institutional clients for five years at the Liechtensteinische Landesbank (LLB). His main activities there included looking after fund customers in banking, stock and fund-related issues. He holds a bachelor's degree in banking & finance from the Zurich University of Applied Sciences.

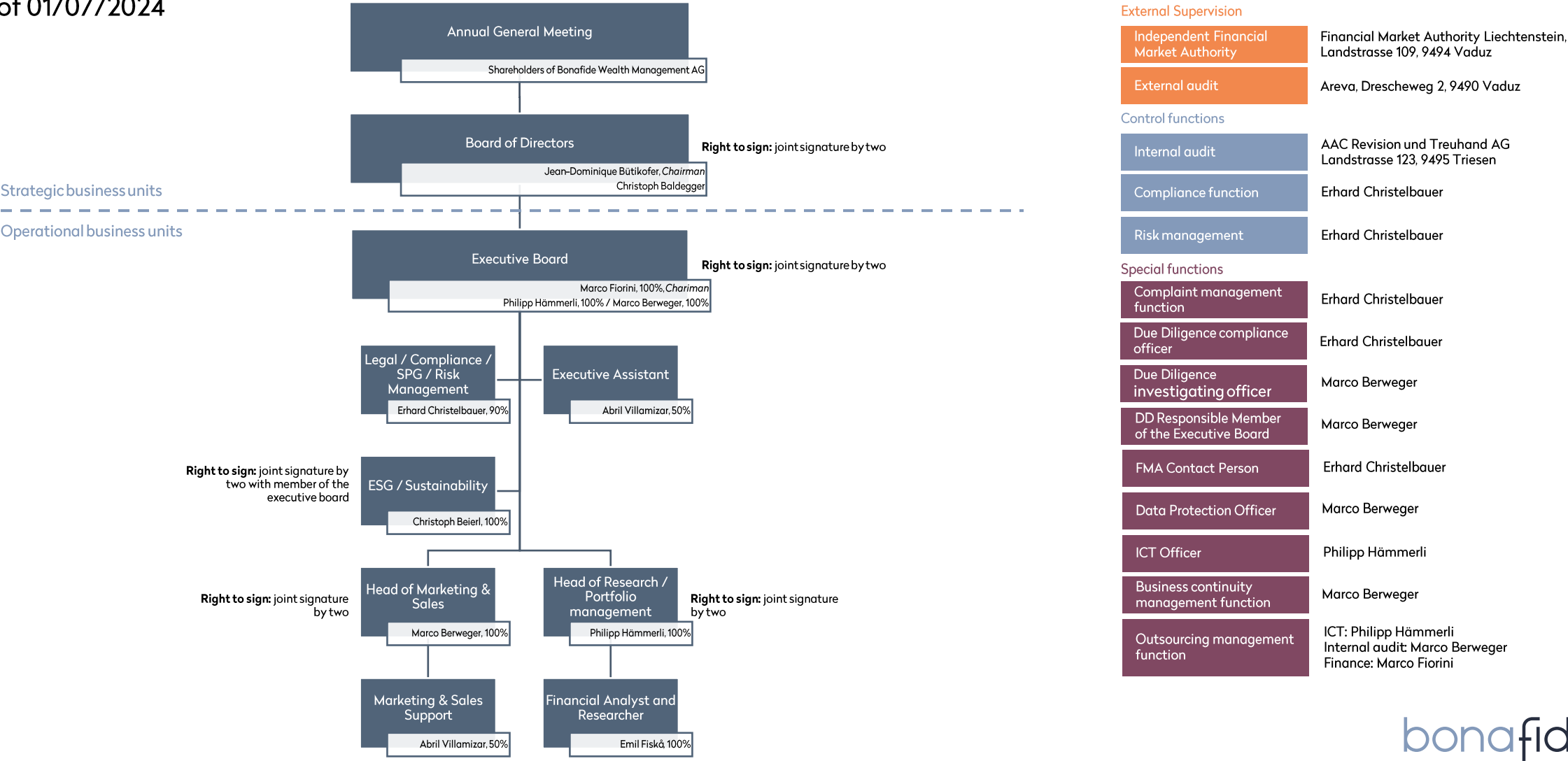
**Emil Fiskå**

Research analyst / The Norwegian Guy

Emil Fiskå has completed his Master's degree in Fisheries and Aquaculture Science at the University of Tromsø. In recent years, he has gained valuable experience with the seafood analysis specialist Kontali. His passion for aquaculture and sustainable fisheries science sets him apart and makes him a valuable talent in the industry.

# Organization Chart Bonafide Wealth Management AG

valid as of 01/07/2024





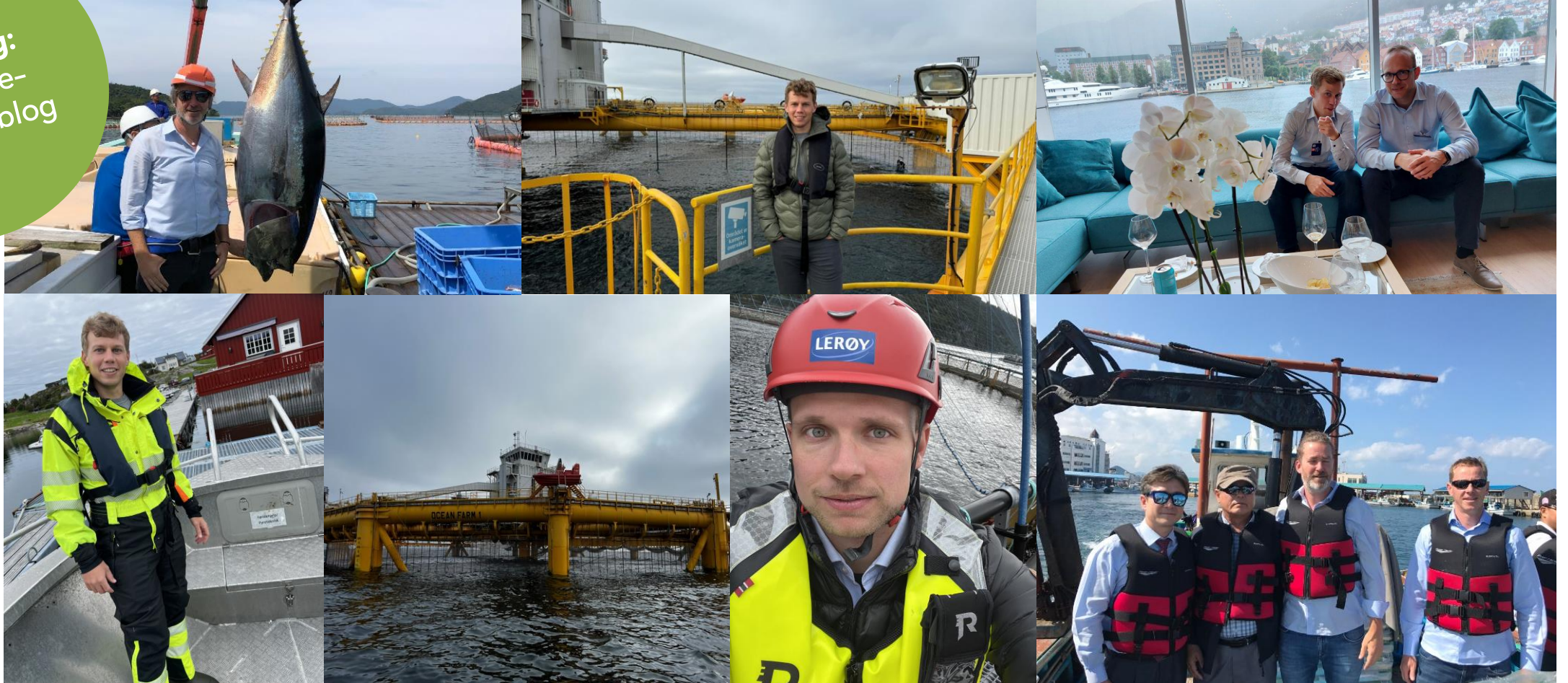
*«I believe the most important factor for the success of Bonafide was the conviction of all partners to pass on the success story of the growing seafood industry to the investors. With the motto: "We are in the same boat", we care about regular exchanges with investors. We are convinced that with the blue revolution, this sector will receive even more attention in the coming years.»*

*Christoph Baldegger, Founder*



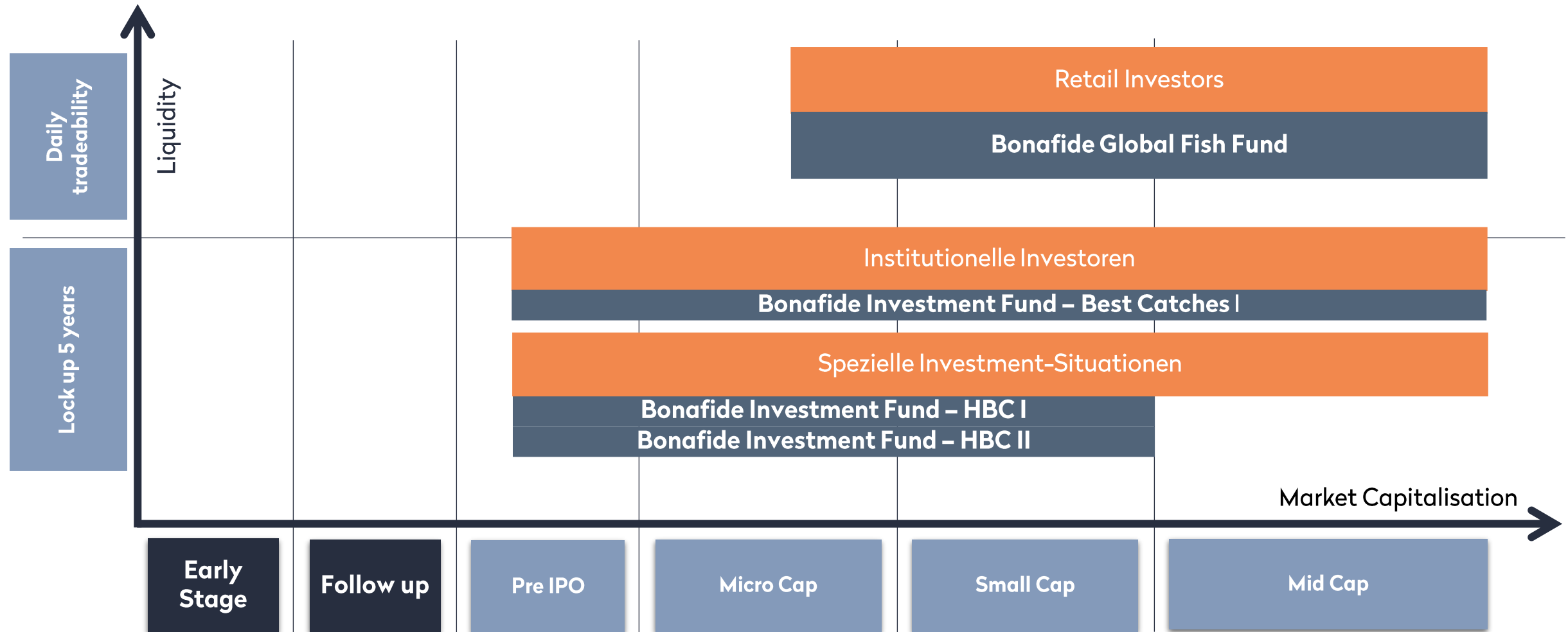
# We have 10 years of experience and visited numerous companies

Our blog:  
[bonafide-  
ltd.com/blog](https://bonafide-ltd.com/blog)



Bonafide employees on company visits.

# We offer distinct categories of investment opportunities to clients





# Contact

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