

Bonafide at a glance



bonafide

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- Bonafide is one of the largest independent asset managers in the «Fish & Seafood» sector with assets under management of about **CHF 250 million**
- Owned by **three private partners**, who all take an active role within the Bonafide
- Global network and operational expertise in the «Blue Economy» sector
- Licensed as manager of collective assets



bonafide

Owned and managed by three partners



Christoph Baldegger
Partner and Board Member / Founder

From 2004 to 2008, he was a member of the management of a private equity company, jointly responsible for the development of real asset investments in the areas of fish farming, farmland and timber. From 1998 to 2004, he was able to apply his expertise in research, development and consultancy and as a fund manager at various Swiss private banks. From 1990 to 1998 he worked as an investment banker in Switzerland and London. Christoph Baldegger is a Certified European Financial Analyst (CEFA).



Martin Janser
Partner and President of the Board of Directors

In addition to his work at Bonafide on the Investment Committee and as President of the Board of Directors, Martin Janser is also President of the Board of Directors of the Janser Holding AG, a family company. Before that he worked for various big banks in asset management and investment consulting. Martin Janser holds a degree in business and has a MAS in real estate management.



Gilbert Vergères
Partner and Board Member

He went into business for himself in 1998 and was managing director and board member of an asset management company until 2013. His main activities included client service, management of the in-house investment fund, and research. He has worked for various Swiss private banks in equity trading, arbitrage trading and fund trading. In addition, he was responsible for providing client support in securities, Eurex trading and for structured products.

The faces from the front: Marketing & Sales Team



Marco Berweger

Managing Director and Head of Investor Relations

Marco Berweger is the Managing Director responsible for the Marketing & Sales team. After completing his banking apprenticeship, he worked in various positions for a Swiss regional bank from 2014 to 2020, where he worked in client advice, investment consultancy, marketing, and compliance. He also served as an assistant to the bank management and was a member of the bank's young talent development programme. He holds a bachelor's degree in banking & finance from the University of Applied Sciences of the Grisons and is currently working towards the MSc in Banking & Finance with a specialisation in Capital Markets and Data Science.



Christoph Baldegger

Partner and Board Member / Founder

From 2004 to 2008, he was a member of the management of a private equity company, jointly responsible for the development of real asset investments in the areas of fish farming, farmland and timber. From 1998 to 2004, he was able to apply his expertise in research, development and consultancy and as a fund manager at various Swiss private banks. From 1990 to 1998 he worked as an investment banker in Switzerland and London. Christoph Baldegger is a Certified European Financial Analyst (CEFA).

The Investment Specialists: Research & Portfolio Management



Philipp Hämmerli
Managing Director and Portfolio Manager

Philipp Hämmerli is the managing director responsible for the portfolio management and research team. After completing his banking apprenticeship, he worked from 2010 to 2013 as a junior trader for a Swiss regional bank, where he was responsible for executing stock and currency transactions, refinancing, and liquidity management. After that he worked with institutional clients for five years at the Liechtensteinische Landesbank (LLB). His main activities there included looking after fund customers in banking, stock and fund-related issues. He holds a bachelor's degree in banking & finance from the Zurich University of Applied Sciences.



Noah Gall
Equity Research

Noah Gall works as an analyst in the research team and in portfolio management. After more than 10 years at Swiss and Liechtenstein banks in the areas of risk management, compliance, client advisory services (private clients and institutional fund clients), he most recently worked as a member of the executive board of a Swiss regional bank. He was responsible for compliance, risk management, controlling and services. He holds a Bachelor's degree in Banking & Finance from Kalaidos University of Applied Sciences and a DAS Bank Management.

Our specialists



Christoph Beierl
Sustainability Specialist

Christoph Beierl is part of the research department at Bonafide. He holds a master's degree in banking & finance from the University of St. Gallen and is currently seeking CFA (Chartered Financial Analyst) certification. After initial experience in sell-side research, he is now responsible for sustainability research at Bonafide.



Erhard Christelbauer
Legal & Compliance Officer

Erhard Christelbauer is in charge of the areas of legal, risk management and compliance. Specialised in regulatory compliance he focuses on the sustainable development of the corporation. In his long professional engagement in the financial industry, he took up diverse functions in the fields of legal, compliance and risk management, controlling and accounting, and process and project management. Erhard holds master's degrees in Law and Business Administration.

Our strong duo in the background



Holger Schröder

Managing Director and Head of HR & Finance

Holger Schröder is a member of the Executive Board. From 2002 to 2017, he worked as CFO and deputy managing director two Swiss SMEs, including 13 years in the food industry. At both companies he was responsible for finances and personnel, including HR for a globally-active company. Since 2017 he has been CFO of the Janser Group, a family company. He holds a master's degree (MAS) in finance and accounting and a bachelor's degree in HR.

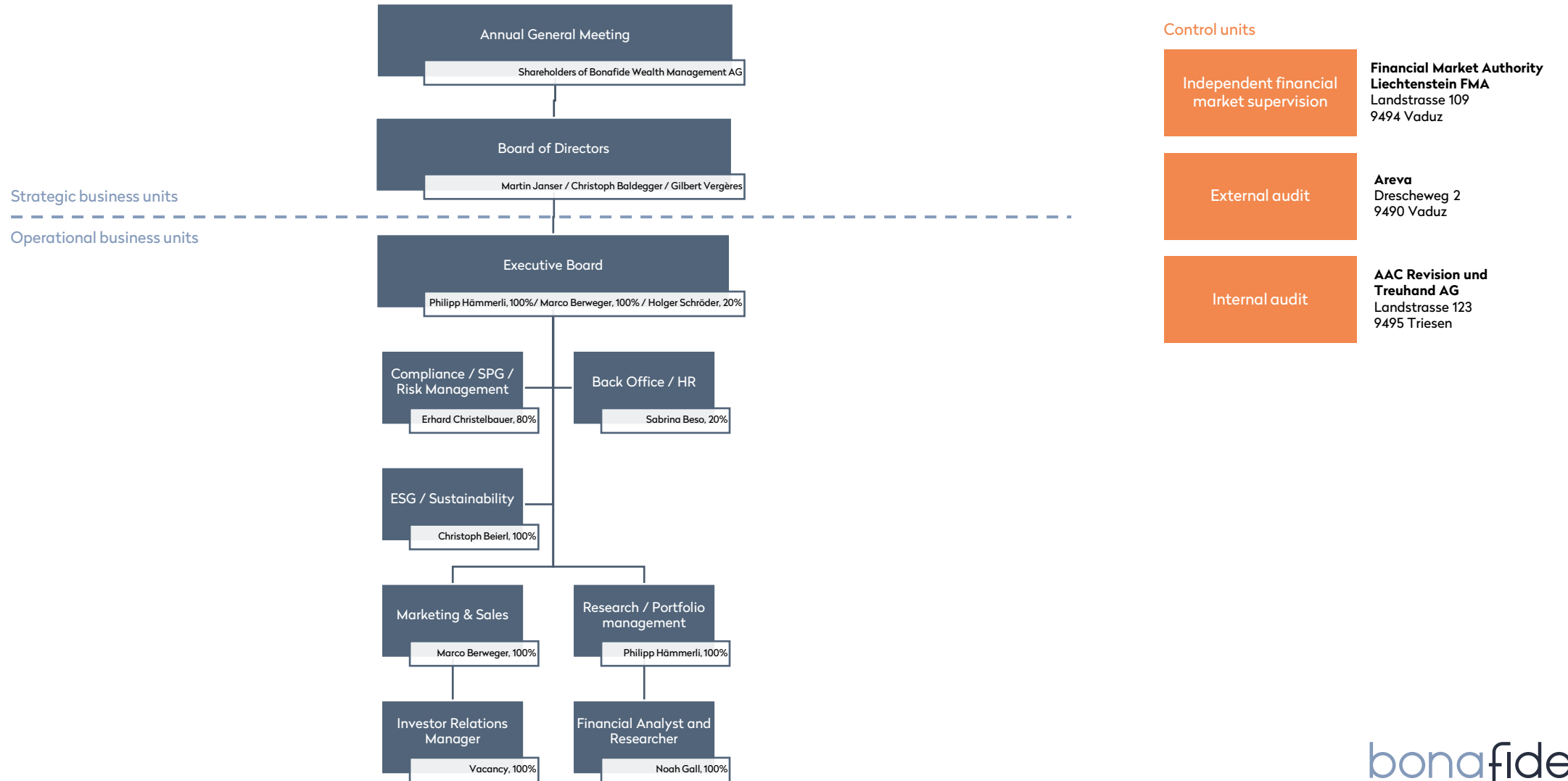


Sabrina Beso

Accounting and Personnel Administration

Sabrina Beso works in accounting and personnel administration. She completed her commercial apprenticeship in an international SME in the field of optosensors. After her education, she worked in the same company as a purchasing assistant from 2012 to 2015. In 2015, she moved internally to the Finance department, where her job evolved from Controlling Assistant to Junior Controller. In this function, she was responsible for reporting, budgeting and year-end statements, as well as accounts payable and accounts receivable. She graduated with a degree in business administration from the ibW University of Applied Sciences in Chur.

Organization Chart Bonafide Wealth Management AG



«I believe the most important factor for the success of Bonafide was the conviction of all partners to pass on the success story of the growing seafood industry to the investors. With the motto: "We are in the same boat", we care about regular exchanges with investors. We are convinced that with the blue revolution, this sector will receive even more attention in the coming years.»

Christoph Baldegger, Founder

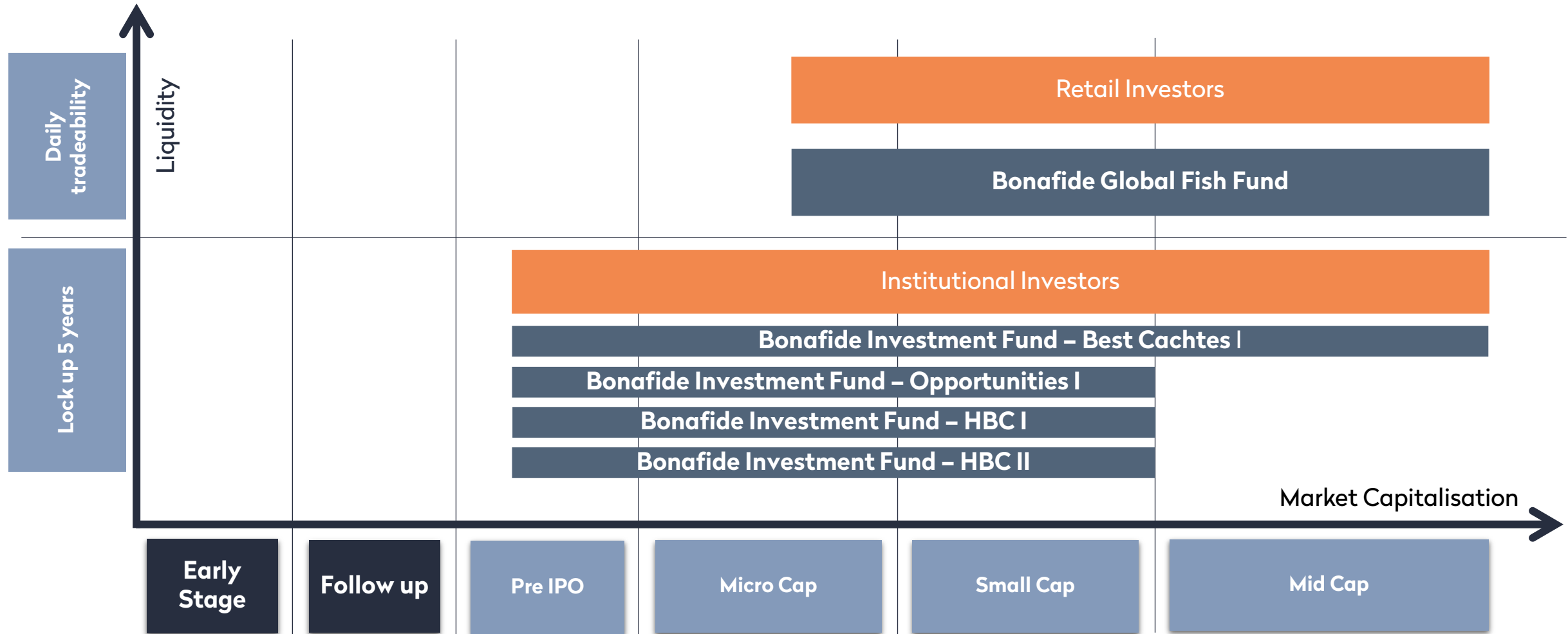
We have 10 years of experience and visited numerous companies

Our blog:
bonafide-ltd.com/blog



Bonafide employees on company visits.

We offer distinct categories of investment opportunities to clients



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